

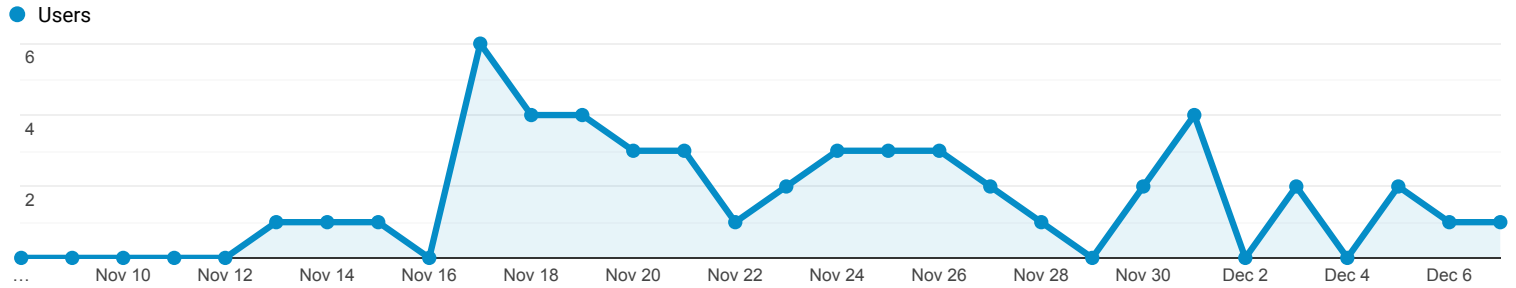
Channels

All Users
100.00% Users

Nov 8, 2019 - Dec 7, 2019

Explorer

Summary



Default Channel Grouping	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	22 % of Total: 100.00% (22)	22 % of Total: 100.00% (22)	65 % of Total: 100.00% (65)	29.23% Avg for View: 29.23% (0.00%)	6.46 Avg for View: 6.46 (0.00%)	00:05:11 Avg for View: 00:05:11 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. Direct	17 (70.83%)	17 (77.27%)	40 (61.54%)	25.00%	6.02	00:02:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Social	5 (20.83%)	4 (18.18%)	20 (30.77%)	35.00%	8.05	00:11:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Organic Search	1 (4.17%)	0 (0.00%)	4 (6.15%)	25.00%	4.25	00:05:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Referral	1 (4.17%)	1 (4.55%)	1 (1.54%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 4 of 4